

Making it in Leeds

News release from Leeds Manufacturing

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Conference to herald 'new era' for manufacturing

'A New Era for Manufacturing' is the theme of the 2010 Manufacturing Advisory Service conference being held on Thursday 14 October at the Advanced Manufacturing Park Technology Centre, Rotherham.

The event is billed as an action packed day of learning, best practice and networking for the region's manufacturing community, with a specific focus on helping manufacturers capitalise on 'low carbon' opportunities and push forward with innovative and advanced manufacturing techniques. Delegates

will also be able to pick up practical tips and advice from respected local business leaders on improving the competitiveness of their business.

Robin Watson, regional director of MAS Yorkshire & Humber, will chair the conference and Simon Hill, Executive Director of Business at Yorkshire Forward will also address the event.

The speaker line-up includes Steve Watson, managing director of Global Aftermarket Services at Huddersfield-based David Brown Gears, who will give his take on how the company has successfully transformed its 'traditional' business model and some learnt valuable lessons on becoming a major player in the renewable energy supply chain.

Other industry experts sharing their views on topics such as 'innovation & sustainable manufacturing, 'capitalising on the green revolution' and 'advanced manufacturing & diversification' include Cheryl Kindness, design & development director of multi-award winning Camira Fabrics (Mirfield), Richard Shacklady, chairman of Sheffield-based Pressure Technologies and Peter Hopton, chief executive of Sheffield-based energy efficient computer manufacturers Very PC.

'Improving the image of manufacturing' will be the main topic covered by Nick Hussey, director of Manufacturing Insight, the government-backed, not for profit organisation designed to improve the perception of manufacturing and to promote the industry as an exciting and dynamic career option.

Guided tours of the Advanced Manufacturing Research Centre and Boeing's 'Factory of the Future' will be available to delegates, and there will be a chance to try out a state-of-the-art Skeleton Bobsleigh Simulator, designed in Rotherham by Bromley Technologies.

Robin Watson, regional director of MAS said: "The last two years have been a turbulent time for manufacturers but we now have the chance to create a new era for manufacturing. Through this year's conference, we want to reinforce the strong message that manufacturing in Yorkshire & Humber is alive and well, and that MAS will continue its support to ensure that the industry prospers."

He added: “Our aim is that by the end of the conference delegates will have gained innovative ideas about how to capitalise on potential opportunities for their business and are aware of the support available from MAS to help achieve their goals.”

Last year’s event at Rudding Park, Harrogate, attracted more than 250 local manufacturers from across the region. Priority booking is reserved for manufacturers only, to keep the event focused and relevant for those working directly in the industry.

Photography: Robin Watson, regional director of MAS Yorkshire & Humber

For more information, visit www.mas-yh.co.uk/conference-2010