

Making it in Leeds

News release from Leeds Manufacturing

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“Talking windows” and classic juke boxes push festive sales

“Talking windows” for top retail stores and classic juke boxes have ended 2010 on a high note for Leeds-based electronics specialist Sound Leisure.

The firm’s retail arm saw increased sales, thanks to orders from leading stores such as Harvey Nicholls and Hamley’s for point of sale attractions, including “talking windows” technology allows surfaces such as windows, walls, ceilings and dining tables to be transformed into sound transmission boards.

Managing director Chris Black says: “Increasing interest from the major stores has grown sales for our loudspeaker solutions and interactive audio devices at point of sale, including “talking windows” in all the Harvey Nicholls stores and Hamley’s.

“This has also been a record year for delivering our classic juke box models to people’s homes, with prices starting at around £4,500, which maybe suggests that people look back fondly when the going gets tough.

“Increased home sales of the classic boxes added £250,000 to our 2010 turnover, largely due to our growing reputation for building British and providing the best quality retro juke boxes on the market. With half-year figures ahead of last year, we’re encouraged that our new diversifications should push us beyond the previous annual turnover of £6.5 million.”

Ends

Photography: Sound Leisure’s Chris Black listens carefully to the “talking windows” at Harvey Nicholls in Leeds city centre.

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Notes for editors

Leeds Manufacturing is a joint initiative by Leeds Chamber of Commerce and Leeds City Council which aims to raise the profile of individual manufacturing companies in Leeds and promote the city as a centre for manufacturing excellence. Further case studies on Leeds manufacturing companies are available online at: www.leedsmanufacturing.co.uk